

**WSOC-TV**

Agency Name: Specialized Media

Today's date: 11/2/2012

Advertiser Name: Newby-McGee

Invoice Nbr.: \_\_\_\_\_

☒ Credit ☐ Debit ☐ Refund ☐ Transfer ☐ OSI Contract #  
330455

☐ Agency # ☐ Advertiser # ☐ Order Type

Date Aired: \_\_\_\_\_

Time Aired: \_\_\_\_\_

A/E Name: Dave Wade

A/E Number: \_\_\_\_\_

Ntl. Rep Nbr: \_\_\_\_\_

Billed at Rate: \_\_\_\_\_

Corrected Rate: \_\_\_\_\_

Gross Credit/Debit: \$2,625.00

Net Credit/Debit: \$2,231.25

**REASON FOR ADJUSTMENT:**

**SALES**

- ☐ Agency Commission Adj.
- ☐ Sales Ordering Error
- ☐ Makegood Error
- ☐ Rate Adjustment
- ☐ Telerep Ordering Error
- ☐ Telerep Makegood Error
- ☐ Spots Double Ordered

**OTHER**

- ☐ Carting Error
- ☐ Technical Difficulty
- ☐ Network Overrun
- ☐ Invoice Billing Error
- ☐ Computer Conv. Error
- ☐ Production Billing Adj.
- ☐ Internet

**TRAFFIC**

- ☐ Product Conflict
- ☐ Poor Rotation
- ☐ Incorrect Media
- ☐ Outside Time Period
- ☐ Order Entry Error


**EXPLANATION:**

credit due rebates for the week of 10-22 - dollars are being respend

11/2 fri 11-1135p 1x \$1200

11/3 sat 1130p-12a 1x \$1100

11/3 sat 5-530a 1x \$325

  
Approved for Sales

\_\_\_\_\_  
Approved for Accounting